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## Introduction

This ebook will give you 100 customer loyalty strategies. It contains a ton of ways to reward your visitors, subscribers and customers for improving for business. You could reward them for visiting your web site, subscribing to your ezine, downloading your free software, etc. You can award them with redeemable loyalty points, discount offers, coupons, gift certificates, etc. It will increase your profits by persuading people to buy your products with their loyalty discounts.

- 1) Reward prospects with loyalty points. It could be for people watching your video. It can allure them to buy your ebook.
- 2) Give leads discount credits. It might be for prospects volunteering their expertise/service. It may alter them to purchase your print report.
- 3) Provide visitors with savings dollars. It can be for leads visiting your blog. It might appeal them to order your ezine.
- 4) Supply customers with redeemable cash. It may be for visitors viewing your presentation. It could arouse them to invest in your articles.

- 5) Reward people with pretend money. It could be for customers viewing your pictures/photos. It can assert them to buy your membership site.
- 6) Furnish prospects with virtual funds. It might be for people viewing your demonstration. It may assure them to purchase your e-class.
- 7) Award leads with digital income. It can be for prospects using your script. It might attract them to order your e-report.
- 8) Present visitors with fantasy bucks. It may be for leads using your online tools. It could persuade them to invest in your service.
- 9) Offer customers action awards. It could be for visitors using your chat room. It can influence them to buy your online game.
- 10) Advance people gift certificates. It might be for customers using for your checklists. It may bribe them to purchase your biography.
- 11) Extend prospects with compensation tickets. It can be for people undertaking your poll. It might bring about them to order your directory.

- 12) Reward leads with discount codes. It may be for prospects trying your resell rights. It could bring then around to investing in your book.
- 13) Give visitors comp cards. It could be for leads trading banner ads with you. It can budge them to buy your newsletter.
- 14) Provide customers with reserve vouchers. It might be for visitors telling their list about your web site. It may cajole them to purchase your lessons.
- 15) Supply people with coupon receipts. It can be for customers telling their friends about your freebie. It might captivate them to order your offline product.
- 16) Reward prospects with provisional awards. It may be for people taking your free workshop. It could cause them to invest in your forum access.
- 17) Furnish leads with motivational bonuses. It could be for prospects taking your free training. It can encourage them to buy your music.
- 18) Award visitors with pretend cash. It might be for leads taking your free coaching. It may charm them to purchase your web cam training.

- 19) Present customers with motivational prizes. It can be for visitors taking your class. It might coach them to order your how to movie.
- 20) Offer people discount allowances. It may be for customers swapping email ads with you. It could coax them to invest in your mp3 products.
- 21) Advance prospects with profit dividends. It could be for people submitting their article to your web site. It can command them to buy your magazine.
- 22) Extend leads with play money. It might be for prospects studying your resources. It may condition them to purchase your audio book.
- 23) Reward visitors with imagery currency. It can be for leads studying your free course. It might reward to them to order your list service.
- 24) Give customers financial rewards. It may be for visitors downloading for your guide. It could convert them to invest in your electronic products.

- 25) Provide people with loyalty returns. It could be for customers snatching up your booklet. It can convince them to buy your outdoor products.
- 26) Supply prospects with membership benefits. It might be for people subscribing to your zine. It may direct them to purchase your seo service.
- 27) Reward leads with discount coupons. It can be for prospects signing up your affiliate program. It might draw them to order your web site script.
- 28) Furnish visitors with buying incentives. It may be for leads signing up to your ecourse. It could drive them to invest in your tutorials.
- 29) Award customers with gift entries. It could be for visitors signing up to your instant commissions program. It can affect them to buy your training show.
- 30) Present people with price reimbursements. It might be for customers reviewing your products. It may enchant them to purchase your nutrition products.

- 31) Offer prospects an internet contribution. It can be for people reserving their seminar seat. It might encourage them to order your autoresponder series.
- 32) Advance leads with online discounts. It may be for prospects researching your offer. It could energize them to invest in your cd.
- 33) Extend visitors with profit sharing. It could be for leads requesting your consulting. It can enlist them to buy your apps.
- 34) Reward customers with activity rewards. It might be for visitors registering for your teleseminar. It may entice them to purchase your household products.
- 35) Give people web bargains. It can be for customers referring a friend to your site. It might entrap them to order your news commentary.
- 36) Provide prospects with electronic bonuses. It may be for people reading your transcripts. It could escort them to invest in your dvd.
- 37) Supply leads with investment returns. It could be for prospects reading your lessons. It can excite them to buy access to your virtual world.

- 38) Reward visitors with loyalty advantages. It might be for leads reading your free excerpts. It may influence them to purchase your diet products.
- 39) Furnish customers with huge savings. It can be for visitors publishing your article. It might fascinate them to order your online audio.
- 40) Award people with bigger quantities. It may be for customers publicizing your news story. It could force them to invest in your video clips.
- 41) Present prospects with marketing rewards. It could be for people promoting your product. It can get them to buy your photo gallery.
- 42) Offer leads advertising deals. It might be for prospects previewing your sales letter. It may give way to them purchasing your podcast.
- 43) Advance visitors with savings benefits. It can be for leads posting your software code. It might govern them to order your craft products.
- 44) Extend customers with fake money. It may be for visitors posting an article on your blog. It could guide them to invest in your chat room access.

- 45) Reward people with promotional rewards. It could be for customers playing your online game. It can hearten them to buy your autobiography.
- 46) Give prospects performance awards. It might be for people picking up your graphics. It may hook them to purchase your automobile products.
- 47) Provide leads with buying allowances. It can be for prospects passing around your press release. It might hound them to order your sports products.
- 48) Supply visitors with big bargains. It may be for leads participating in your forum. It could hypnotize them to invest in your private message board access.
- 49) Reward customers with cash back deals. It could be for visitors opting in to your free trial. It can incite them to buy your recordings.
- 50) Furnish people with taking action exchanges. It might be for customers opening a support ticket. It may incline them to purchase your teleseminar.

- 51) Award prospects with money certificates. It can be for people obtaining your DVD. It might persuade them to order access to your private blog.
- 52) Present leads with good deals. It may be for prospects observing your web cam. It could induce them to invest in your personal products.
- 53) Offer visitors exclusive offers. It could be for leads marketing your web site. It can persuade them to buy your seminar.
- 54) Advance customers with good value. It might be for visitors looking at your interview. It may influence them to purchase your health products.
- 55) Extend people with price rewards. It can be for customers listing your advertisement. It might inspire them to order your interviews.
- 56) Reward prospects with sale rebates. It may be for people listening to your podcast. It could inspirit them to invest in your play by play broadcast.
- 57) Give leads value points. It could be for prospects listening to your audios. It can interest them to buy your software products.

- 58) Provide visitors with budget pricing. It might be for leads linking to your web site. It may justify them to purchase your fitness products.
- 59) Supply customers with mark downs. It can be for visitors joint venturing with you. It might launch them to order your workshop.
- 60) Reward people with special offers. It may be for customers joining your membership site. It could lead them to invest in your hobby products.
- 61) Furnish prospects with price reductions. It could be for people installing your toolbar. It can lure them to buy your teleclass.
- 62) Award leads with lower prices. It might be for prospects indexing your article submission. It may magnetize them to purchase your presentation.
- 63) Present visitors with littler charges. It can be for leads grabbing your cd. It might manage them to order your antique products.
- 64) Offer customers smaller fees. It may be for visitors giving way your brandable report. It could maneuver them to invest in your slide show.

- 65) Advance people price breaks. It could be for customers giving their opinion. It can motion them to buy your training class.
- 66) Extend prospects with tinnier costs. It might be for people giving away your demo. It may motivate them to purchase your shoe products.
- 67) Reward leads with better deals. It can be for prospects getting your web site templates. It might move them to order your online video.
- 68) Give visitors discount offers. It may be for leads getting your free report. It could influence them to invest in your gardening products.
- 69) Provide customers with cheaper prices. It could be for visitors getting your free offline product. It can persuade them to buy your beauty products.
- 70) Supply people with reduced costs. It might be for customers getting your free book. It may plead them to purchase your landscaping.
- 71) Reward prospects with cost cutting. It can be for people forwarding your testimonial/success story. It might pilot them to order your web sites.

- 72) Furnish leads with below retail prices. It may be for prospects filling out your survey. It could propel them to invest in your streaming audios.
- 73) Award visitors with deeper savings. It could be for leads filling in their profile. It can prompt them to buy your clothing products.
- 74) Present customers with no interest accounts. It might be for visitors filling in their contact information. It may propel them to purchase your streaming videos.
- 75) Offer people with trade-in discounts. It can be for customers fetching your tutorial. It might provoke them to order your pet products.
- 76) Advance prospects with loyalty partnerships. It may be for people entering your sweepstakes. It could pull them to invest in your baby products.
- 77) Extend leads with lower competition prices. It could be for prospects entering your contest. It can push them to buy your toy products.

- 78) Reward visitors with delayed payments. It might be for leads entering their email address. It may reassure them to purchase your teenage products.
- 79) Give customers with cost reductions. It can be for visitors enrolling in your webinar. It might regulate them to order senior citizen products.
- 80) Provide people with lower bills. It may be for customers enlisting in your newsletter. It could seduce them to invest in your video tours.
- 81) Supply prospects with smaller payments. It could be for people downloading your free software. It can shift them to buy your food products.
- 82) Reward leads with lower interest. It might be for prospects downloading your free ebook. It may slide them to purchase your furniture products.
- 83) Furnish visitors with diluted prices. It can be for leads downloading your q and a. It might spur them to order your online tools.
- 84) Award customers with slashed charges. It may be for visitors downloading for your ereport. It could steer them to invest in your hardware products.

- 85) Present people with scale down fees. It could be for customers donating a gift. It can stimulate them to buy your advice/feedback.
- 86) Offer prospects deflated prices. It might be for people distributing your video trailer. It may stir them to purchase your medicine products.
- 87) Advance leads with sunken costs. It can be for prospects confirming their subscription. It might sway them to order your holiday products.
- 88) Extend visitors with rebate offers. It may be for leads commenting on your blog. It could swing them to invest in your archives.
- 89) Reward customers with lower rates. It could be for visitors checking out your MLM program. It can tempt them to buy your footwear products.
- 90) Give people with cut prices. It might be for customers buying through your affiliate link. It may trigger them to purchase your birthday products.
- 91) Provide prospects with decrease costs. It can be for people bidding on your product. It might turn on them to order your vacation products.

- 92) Supply leads with economized prices. It may be for prospects beta testing your program. It could twist them to invest in your coaching/consulting.
- 93) Reward visitors with a skip a payment. It could be for leads being your friend/follower. It can uplift them to buy your office products.
- 94) Furnish customers with affinity bonuses. It might be for visitors bartering their product/service. It may urge them to purchase your real estate products.
- 95) Award people with dwindling fees. It can be for customers back linking to your site. It might usher them to order your event recordings.
- 96) Present prospects with partial recouping. It may be for people applying for your job position. It could warrant them to invest in your online service.
- 97) Offer leads advantage cards. It could be for prospects answering your questionnaire. It can wear on them to buy your MLM products.

- 98) Advance visitors with appreciation credits. It might be for leads advertising your service. It may win them over to purchase your mastermind/brainstorm session.
- 99) Extend customers with recoverable discounts. It can be for visitors trying your product samples. It might wow them to order your kid products.
- 100) Reward people with trade-in points. It may be for customers accepting your gifts. It could yield them to invest in your school products.